

PRESS RELEASE

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Glasgow's Most Innovative Estate Agency Launches

Central Estate Agents is a new breed of estate agency. Offering a level of marketing and innovation unseen in the market.

- [3D virtual technology](#) that, literally, lifts the roof on homes. A **first for Scotland**.
- [Neighbourhood guide videos](#) highlighting local areas
- [Magazine quality photography & brochures](#)
- Genuine passion for customer care

Bill Lunney, co-founder, says: "Like most things in life, the Internet has changed the property selling process. Prospective buyers have choice and high presentation expectations. An edge is needed to stand out from the crowd. We provide that. We built Central on the back of selling our own homes. Coming from a media background I could not find a service that met my expectations of quality. I knew things could be done better so we built a company to do it"

Craig Muir, co-founder, says: "Providing an exceptional customer experience is one of our key objectives. For me Customer service leads to sales and I have too often been on the receiving end of poor service. I know we provide a superior product and will provide a superior service and at the prices we offer then you would be mad not to use Central. I would love for someone to try and prove me wrong after having one of our demonstrations."

ENDS*

Editor Notes

- Website - www.centralestateagents.co.uk
- Press, media pack - www.centralestateagents.co.uk/press-media-pack
- True 3D property tour technology - www.centralestateagents.co.uk/3d-tour

Central is a new estate agency focusing on exceptional service and presentation. Key areas include the West & South Side of Glasgow.

We love the opportunity to discuss editorial work. Innovations such as our true 3D property tours are a method of home selling that's, currently, **completely unknown to the public.** There's potential for a **great public interest story here.** We are the **first & only agent in Scotland to offer this revolutionary service.**

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